

## **Privacy Policy**

*Recently updated: February 2019*

In this privacy statement we set forth aMoon's privacy policy as to information which we collect online through [www.amoon.fund](http://www.amoon.fund) or other aMoon websites which link to this Privacy Statement from their site (respectively, "**Privacy Policy**" and "**AMOON Website**").

Please note, that AMOON Websites may contain links to other websites, products or services offered by third parties, which are not governed by this Privacy Policy. This Privacy Policy does not apply to the practices of entities which are not controlled by aMoon.

"**Personal Data**" is any information that enables us to identify you, directly or indirectly, by reference to an identifier such as your name, identification number, location data, online identifier or one or more factors specific to you. Personal Data includes "sensitive personal information" and "pseudonymised personal information" but excludes anonymous and non-private information or information that has had the identity of an individual permanently removed.

**Your use of the AMOON Websites and/or provision of your Personal Data or sensitive personal information to us constitute your consent to the use, storage, processing and transfer of that information in accordance with this Privacy Policy.**

You are not required by law to provide us with any Personal Data. Sharing Personal Data with us is entirely voluntary.

For the purposes of the EU General Data Protection Regulation 2016/679 ("**GDPR**") the data controller is aMoon Ventures Y.SH. Ltd ("**aMoon**"), with an office at 34 Jerusalem St. Ra'anana, Israel.

**This Privacy Policy discloses aMoon's privacy practices and contains detailed information about the following:**

- *What information do we collect?*
- *What is the lawful basis under which we processes Personal Data?*
- *What are "cookies" and how do we use them?*
- *Do we share information with third parties?*
- *How do we use the information we collect?*
- *Will we transfer your Personal Data internationally?*
- *How we protect your information?*
- *What are your privacy rights?*
- *How can you review and modify your Personal Data?*
- *What is the opt-out policy for our Websites?*

## **1. What information do we collect?**

AMOON Website collects the following Personal Data about site visitors:

### **a) Site Use Information**

aMoon collects technical information relating to each time a visitor comes to AMOON Websites, including IP address, browser type and version, time zone settings, browser plug-in types and versions, operating system and platform type (e.g. Internet Explorer browser on a Windows platform).

We may also collect information about your visit, including pages you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, etc.

Gathering this technical information helps us to learn what browsers we need to support and helps us determine what sections of the AMOON Website are most popular and how many visitors come to our site(s).

### **b) Information you give us**

Careers and contact. You may provide Personal Data to us which may include your name, home and/or work email address, postal address, phone number and/or fax number, your employer and job title, demographic information about you, including birth year, certification designation, etc. You are only required to provide such information if you want to take advantage of careers and contact services provided through AMOON Websites.

## **2. What is the lawful basis under which we process Personal Data?**

Certain processing activities conducted by us are based on the necessity of such activities for the performance of our relevant services between us and our visitors. For example, we need to process your provided Personal Data in order to contact with you if you will request so.

Other processing activities are based on the grounds that they are necessary for the purposes of our legitimate interests or the legitimate interests of a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of natural persons which require protection of Personal Data.

There may be certain processing activities based on your consent. In connection with such activities, you may rescind your consent at any time, by sending us an email to: [michal@amoon.fund](mailto:michal@amoon.fund).

## **3. What are "cookies" and how do we use them?**

A cookie is a small text file containing a unique identification number that is transferred from a website to the hard drive of your computer. This unique number identifies your web browser to aMoon computers whenever you visit AMOON Websites.

The use of cookies is an industry standard, and cookies are currently used on most major websites. Most web browsers are initially set up to accept cookies. If you prefer, you can reset your browser to notify you when you have received a cookie. You can also set your browser to refuse to accept cookies altogether.

While aMoon does not require you to use cookies, keep in mind that certain services will not function properly if you set your browser to refuse all cookies. To help serve you better, aMoon generally uses cookies to identify return visitors.

#### **4. Do we share information with third parties?**

Non-Personal Data, aggregate and statistical or otherwise anonymized data may be shared without limitation with third parties at our discretion. This information does not contain any Personal Data and is used to develop content and services for our users.

We share Personal Data only under the following limited circumstances:

With trusted partners and third parties who assist us in operating the AMOON Websites, personalize your experience during your visit of the AMOON Websites, prevent potential illegal acts and fraud.

To comply with a legal requirement, for the administration of justice, to protect your vital interests or the vital interests of others, to protect the security or integrity of our databases or the AMOON Websites, to take precautions against legal liability, in accordance with our legitimate interests or the legitimate interests of third parties, or in the event of a corporate sale, merger, reorganization, dissolution or similar event.

**aMoon does not sell Personal Data to non-affiliated third-parties for their marketing or business purposes.**

#### **5. How do we use the information we collect?**

**Non-Personal Data.** Non-Personal Data is used mainly for click stream analysis in order to constantly improve and maintain AMOON Websites, including among others, in order to measure and understand the level of engagement with AMOON Websites, for general business analytics and in order to provide a more personalized experience and tailored content, for ensuring the technical functioning of our network, and to help prevent fraudulent use of the AMOON Websites.

Personal Data. Personal Data is used only for the following limited purposes:

1. to carry out the relevant services, i.e provide careers information and to respond to your questions;
2. to improve the AMOON Websites;
3. to notify you about changes or to ask you to provide feedback;
4. to administer and protect our business and websites (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data);

5. to comply with all applicable laws or legal processes, including providing information on individual users to the appropriate governmental authorities where required by law enforcement or judicial authorities; and
6. to provide updates with respect to material changes to this Privacy Policy and our Terms.

## **6. Will we transfer your Personal Data internationally?**

Our activities take place in Israel. Our databases are located currently in Dallas, TX and Chicago, IL. Regarding our processing activities which are made in Israel, the European Commission has decided that Israel ensures an adequate level of privacy and data protection, therefore, in accordance with the GDPR, the transfer of Personal Data to Israel from the EEA is lawful and does not require any specific authorization.

Any future transfer of Personal Data outside Israel and the EU to a third country shall be made in accordance with applicable law, including by providing adequate protections, or otherwise implementing appropriate safeguards to ensure the protection of our visitors' rights.

## **7. How we protect your information?**

We adopt appropriate and generally accepted data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your Personal Data. However, we can't provide 100% security and we cannot be held responsible for unauthorized or unintended access that is beyond our control, and we make no warranty, express, implied or otherwise, that we will be able to prevent such access.

## **8. Your privacy rights**

In certain circumstances, you may have the following rights in relation to your Personal Data:

- **Request access to your Personal Data.** You may have the right to request access to any Personal Data we hold about you as well as related information, including the purposes for processing the Personal Data, the recipients or categories of recipients with whom the Personal Data has been shared, where possible, the period for which the Personal Data will be stored, the source of the Personal Data, and the existence of any automated decision making.
- **Request correction of your Personal Data.** You may have the right to obtain without undue delay the rectification of any inaccurate Personal Data we hold about you.
- **Request erasure of your Personal Data.** You may have the right to request that Personal Data held about you is deleted.
- **Request restriction of processing your Personal Data.** You may have the right to prevent or restrict processing of your Personal Data.
- **Request transfer of your Personal Data.** You may have the right to request transfer of Personal Data directly to a third party where this is technically feasible.

Where you believe that we have not complied with our obligations under this Privacy Policy or European data protection laws, you have the right to make a complaint to an EU Data Protection Authority.

If you wish to exercise the above rights, you may contact us by using the following options:

1. You can send an e-mail to: [michal@amoon.fund](mailto:michal@amoon.fund)
2. You can call the following telephone number: +972-73-3989560

## **9. How can you review and modify your Personal Data?**

You have the following options for modifying or causing to be deleted Personal Data or demographic information previously provided by you to aMoon.

1. E-mail: [michal@amoon.fund](mailto:michal@amoon.fund)
2. Call: 972-73-3989560.

## **10. What is the opt-out policy for aMoon Websites?**

In the event you consented to receive communications from us, we will use the contact information you provided for such purpose.

aMoon provides visitors the opportunity to opt-out of receiving communications from us and our partners. If you no longer wish to receive specific communications or services, you have the following options:

1. You can send an e-mail to: [michal@amoon.fund](mailto:michal@amoon.fund) and [contact@amoon.fund](mailto:contact@amoon.fund).
2. You can call the following telephone number: +972-73-3989560.

## **QUESTIONS**

If you have any questions or complaints regarding this Privacy Policy, please contact us at [michal@amoon.fund](mailto:michal@amoon.fund). If you have any questions about the AMOON Websites, please contact us at [contact@amoon.fund](mailto:contact@amoon.fund) by phone at 972-73-3989560 or send a letter to:

aMoon Ventures Y.SH. Ltd.

34 Jerusalem St. Beit Gamla B, Ra'nana Israel 5340110

## **CHANGES TO THIS PRIVACY STATEMENT**

We will update this Privacy Policy from time to time, so please check back periodically.

If at any point we decide to use Personal Data in a manner that is materially different from that stated at the time it was collected, we will endeavor to notify you of such changes, prior to implementing them.